









LIQUIDITY



**SUPPORT** 



**EXECUTION** 

## **Table of Contents**

1.	Introduction	02
2.	Complementary Services	04
3.	Trading Platforms	05
4.	White Labels	06
<b>5.</b>	Liquidity	07
6.	Technolay	08





# Benefit from using Tier1 institutional liquidity, one of the best technologies available in the market, 24/7 support & security of UK-regulated broker.

### Why Choose ICM Capital?

We are a British firm run by global experts with a vision to provide you with all your institutional requirements through one relationship. We aim to be flexible and fully understand your prerequisites and business intentions. Following an in-depth conversation, we will customise a package to suit your financial and business integration needs guaranteeing you reduced market entry cost. We provide multi-asset trading solutions with fair market conditions and milliseconds round trip execution for various financial institutions and retail brokerage firms of all sizes. Headquartered in London, with offices spread across a number of international markets, we are a full-service brokerage where there will always be a representative to support you in your goals, trading style and strategy.

- · No hidden service costs
- Award-winning support 24/7
- Global offices with multi-lingual support

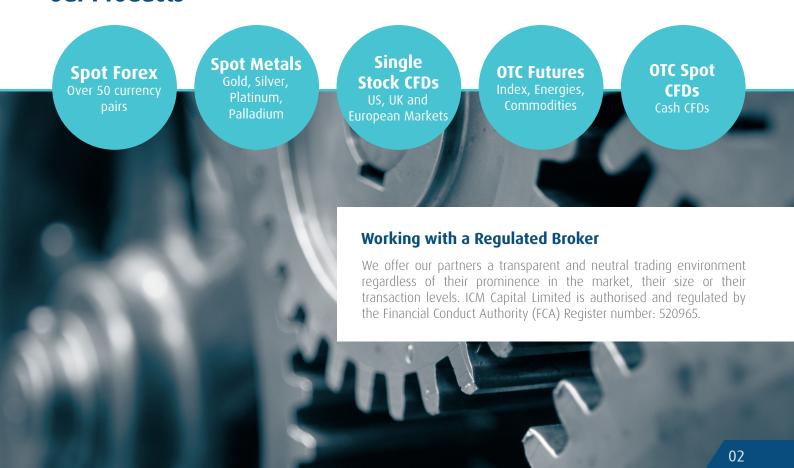
### **Trading Technology Services**

All of our Institutional Trading Solutions have been tailor-made with high-end algorithmic traders, broker-dealers, professional traders, hedge funds and asset managers in mind. We have industry leading technology solutions with hosted servers in London (LD4 datacenter), which can be aligned to unique requirements and seamlessly integrated with powerful front-ends, whilst giving Direct Market Access to tailored institutional Tier1 banks and liquidity providers to trade spot foreign exchange and CFD contracts for indices, commodities futures and single stock CFDs.

### **Our Clients**

- · International Brokers
- · White Label Providers
- Professional Traders
- High Frequency and Algorithmic Traders
- Institutions and Corporate Traders
- Partners and Marketing Agents
- Technology and Platform providers

### **Our Products**



### **Consultation Service**

Our partnership teams are experienced Forex specialists who understand every aspect of general institutional trading needs, business and brokerage management.

A carefully selected relationship manager and support team will ensure your needs are matched with the best possible partnership solution. We have experience in supporting successful Forex professionals and businesses from inception to completion across Europe, the Middle East, Asia and Africa. Contact us to receive a one-on-one consultation with one of our e-FX specialists to:



03

We understand that when your clients trade, you profit. Whatever your business objectives are, we have a revenue scheme to give you some of the best financial rewards in the industry. Along with this we have a range of other added value services that will support your business growth.



### Compliance Consulting

All our processes and procedures are compliant as per FCA guidelines. We provide guidance for your staff to ensure they meet all the regulatory requirements for the FCA. We believe in fair terms for all.



### Risk Management

We provide you with transparent pre and post-trade centralised risk controls and Net Open Position margin checks. Our clients get benefits from real-time exposure monitoring and position controls through sophisticated institutional trading technology.



### Brokerage Formation Guidance

Whether you are a start-up or a fully functioning brokerage firm we will guide you on the process required for you to become a partner with us. Adaptable pricing structures are available to suite your budget, goals and objectives.



### Market Research

A specialised market research team provides partners with daily market reports that highlight important economic events, commentaries, market summaries and news to keep traders well informed of developments in the financial markets. Daily technical analysis and insights are available via email, SMS or our website.



### Complete Marketing Support

A global marketing team ensures high conversion rates are achieved with full dedicated multi-lingual support. Access an all-inclusive marketing suite that supports your advertising, brand awareness and educational goals. Reporting and analytical tools are at hand to enhance your client's conversions and increase trading activity.



### Competitive Remuneration

Our Marketing Partners and Affiliates will be provided access to a portal with tools to keep track of their performance from marketing initiatives by viewing remunerations generated from promotional and strategic campaigns. This solution enables you to generate real-time reports of your referral activity allowing further development of your partner network.

## Multi-asset trading on a global platform with a fully transparent overview.

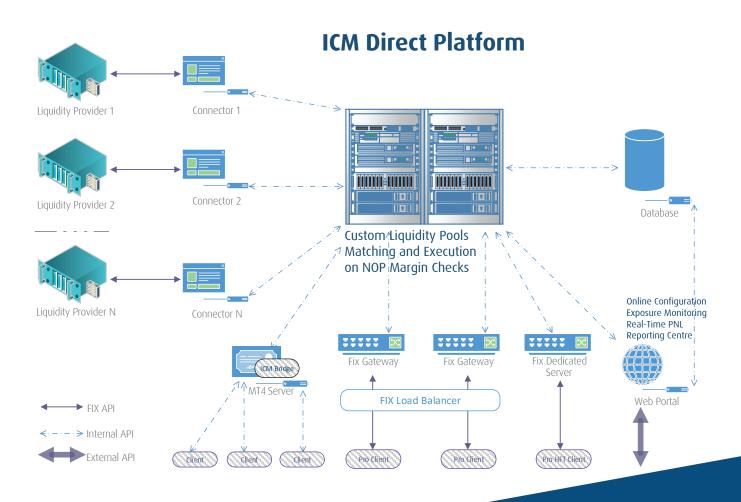
With our award-winning Electronic Communications Networks (ECN) technology, high-volume institutional clients can meet their trading requirements and their business needs while gaining direct market access with no conflict of interest. Liquidity is accumulated from major Tier 1 banks and top liquidity providers within one platform, allowing fast and robust execution of trading orders without additional slippage. Our main goal is to support you in your daily trading activities. Competitive dealing costs and rapid trade execution ensure individual traders, brokers, and small or large institutions can gain access to institutional-level liquidity with significant advantages. Financial Information eXchange (FIX API) technology is provided for flexible and easy integration on a range of powerful trading systems.

## Our trading solutions are implemented using the C++ programming language, which provides the ultimate execution speed and reliability.

ICM Capital's institutional trading solutions are designed to diligently provide you with best-in-class solutions to ensure you can optimise your revenue growth, including some of the best trading technology available and outstanding support from an award-winning customer service team.

#### **Platform Features**

- Leverage trading
- Spreads from 0 pips
- · Tier 1 bank liquidity
- · Professional analysis tools
- Swap free accounts available
- · Award-winning ECN Execution
- Market execution with no requotes
- FX, Commodities & CFD's on one platform



# Reveal the world of global financial trading to your client base or expand the list of services you offer by opening your own Forex Brokerage.

ICM Capital's White Label offering is an innovative solution that caters to the needs of regulated financial institutions enabling you to offer a diverse range of financial instruments and services through your own brand. We are your gateway to opening the world of global financial trading to your client base or expand the list of services you offer via your own brokerage solution. A sophisticated trading platform, branded with your own corporate identity, will allow you to grow your business and revenue with turn-key solutions tailored towards your business needs.

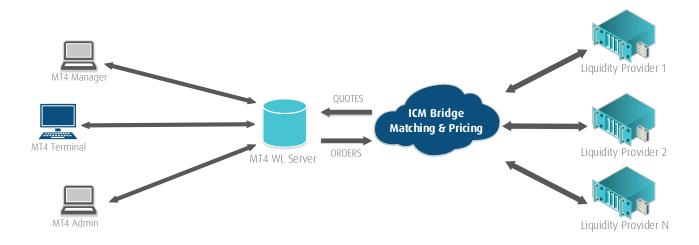
- · All EAs fully supported
- Centralised margin check
- Branded White Label MT4 Platform
- · MT4 Manager interface granted
- · Flexible rebates and commission structure
- EMIR Reporting on behalf of the clients

- Full technical support at all stages, free of charge
- · Profit share deals are welcome
- Full back-office, risk management & reporting
- · Dealing and risk management interface
- Access to real-time and historical reports
- FIX Protocol to trade Forex, CFDs and Futures

### **Dedicated Support**

Build your own Forex empire with ICM Capital's highly bespoke White Label solution, which enables you to spend less time managing any back office procedures and spend more time enhancing your client relationships. Our extensive experience and focused vision on the global markets ensure we have fully aligned solutions for all types of financial institutions.

### **White Label Technology**





# Access some of the best liquidity available via an award-winning ECN institutional trading platform, FIX API, MT4, MT5 and Vertex Bridges, support of White Label platforms.

ICM Capital grants its institutional partners direct access to interbank and exchange-based liquidity for Forex, spot metals, commodities, indices and single stock CFDs. We help our B2B partners to fully control market and arbitrage-type risks and maximise the overall profitability of their trading platforms. Not only does ICM Capital provide institutional liquidity but also powerful technology, which aggregates superior prices, so B2B Partners do not have to pay separately to access a broad mix of liquidity pools and technology providers. Our main mission is to help you reduce the amount of relationships you have to manage and ultimately reduce your monthly costs.

### **Advantages for Institutional Partners**

- HFT Execution
- Single Stock CFDs
- FX, Metals, CFDs via single FIX API
- Multi-asset institutional platform
- ECN-based liquidity and execution
- Access to real-time risk management system
- Integration with MT4, MT5 and VertexFX trading platforms
- Integrated back-office, risk management and profitability reports
- Tier 1 bank liquidity customisable for various types of clients, orders and flow

- 24/7 technical support
- Full EA trading support
- Full market depth up to 70 Million units
- Automated economic calendar and holidays control
- Full technology solution with customised FIX API Bridge
- Competitive spreads and DMA on Major, Minor and Exotic EX Pairs
- Full configuration control, including customised settings per individual login, group of clients and instrument



Our technology solutions are some of the most robust and reliable available on today's market.



### **Application Programming Interfaces (API)**

ICM Capital's high-performance FIX API integration provides a gateway that enables your clients to access institutional liquidity for a wide range of asset classes. Our FIX API is used by numerous banks and prime brokers, allowing them to acquire fast integration and efficient trading capability with our server hosted in the London datacentre (LD4). This hub for our technology allows for ultrafast and reliable execution and what's more, with our API you receive full control over transferring and receiving data without any kind of intermediary or middle-ware software.

- 24/7 technical support
- Global network around the world
- Robust and well-known technology solution
- Full support of client's infrastructure by request
- Unique liquidity from Tier 1 banks and major hedge funds





### MT4 and MT5 Bridges

The ultimate solution for high-volume brokers that wish to automatically execute mass volume in one go.

With our extensive experience, we have developed low latency bridging solutions via MetaTrader 4 and MetaTrader 5 Bridge technology that allows institutional clients to directly gain access to the interbank foreign exchange market via ECN. The straight-through processing Bridge software is exceptionally easy to configure from the clients side, offering full control over trading flow while benefitting from a highly reliable execution model. Highly efficient solutions will ensure there is no compromise with execution quality.

- 24/7 technical support
- · Global network around the world
- Robust and well-known technology solution
- Full support of client's infrastructure by request
- Unique Liquidity from Tier 1 banks and major Hedge Funds





### **UK Headquarters**

Level 17, Dashwood House, 69 Old Broad Street, London EC2M 1QS, United Kingdom Tel: +44 207 634 9770

Fax: +44 207 516 9137

clientservices@ICMCapital.co.uk www.ICMCapital.co.uk





Europe Middle East North Africa Asia Latin America

















MCapital 🛅 ICA









CFDs and Spot FX are leveraged products. Trading CFD's or Spot FX carries a high risk to your capital and can result in losses that exceed your deposits. You should not engage in this form of investing unless you understand the nature of the transactions you are entering into and the true extent of your exposure to the risk of loss. Your profit and loss will vary according to the extent of the fluctuations in the price of the underlying markets on which the trade is based.

ICM Capital Limited is authorised and regulated by the Financial Conduct Authority (FCA) Register Number: 520965. ICM Capital Limited is a wholly owned subsidiary of ICM Holding SARL, Registered address: Atrium Business Park, 33 rue du Puits Romain, L-8070 Bertrange, Luxembourg. ICM Capital Limited is a company registered in England and Wales, registered number: 07101360. Registered address: Level 17, Dashwood House, 69 Old Broad Street, London EC2M 1QS, United Kingdom.