

ICM CAPITAL NEWSLETTER 2018

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FROM THE DESK

"Greetings and welcome to the fourth edition of our newsletter! We are always happy to continuously share our latest trove of updates to provide you with a brief overview of some of the exciting things we've done and reveal other plans of what we wish to accomplish. This year started on a great note following several achievements that have been made and we look forward to further growing our portfolio through various activities..."





OUR LATEST

ICM Capital wins two awards at the 12th Jordan Forex Expo 2017

This year, ICM Capital has been recognised as the "Best Forex Global Platform" and "Best Mobile Trading Platform" at the 12th Jordan Forex Expo and Awards held at Le Meridien, Amman on the 17th and 18th of October. Multiple regional and international companies participated at the event.

Commenting on the special recognition, Shoaib Abedi, Director at ICM Capital said in a statement:

"We are delighted to win two accolades from the Jordan Forex Expo and Awards. This recognition is driven by ICM Capital's strategic approach in capitalising technology as a tool to better serve clients through unique and innovative means. We remain committed to enhancing our customer's journey at ICM Capital and will continue exploring more initiatives that will cater to them."



Maiar BarshinyBusiness Development Manager at ICM Capital:

"Being in Jordan for the second time as part of a recognisable expo is fundamental and in line with our Middle East expansion plan. When exhibiting at the show, our focus is to be able to meet existing clients, partners and new potentials that are relevant to our business. Such participations are crucial as they create opportunities for both customer acquisition and business awareness.

Moreover the launch of a new regulation in Jordan strengthens our decision to further expand as now doors are open for ICM Capital to sign partnership agreements that will lead to an active presence and positive influence in the Jordanian market."





Fundamentals of Forex Markets and Successful trading with ICM Capital

With the aim to educate forex enthusiasts about the ABCs of successful trading, ICM Capital arranged an English and an Arabic seminar in Dubai to answer those who are interested in the industry. 2 free seminars were arranged at the Double Tree Hotel in Business Bay during the month of November.



Wael HammadBusiness Development Manager:

"I believe that seminars strengthen relationships with clients and break the barrier for a smoother relationship with the broker, which is in line with our philosophy here at ICM Capital."



Prabsimran BirgiBusiness Development Manager:

"It is very exciting to conduct seminars like these, with an audience that is eager to learn about the FX markets. Through the educational sharing sessions, we intend to make sure that our active as well as prospective traders are very well equipped with the right mix of information and tools."

ICM announced as Official FX Trading Partner of Fulham FC

This year was also highlighted by another big partnership, with the Fulham Football Club, with ICM named as the Club's Official, FX Trading Partner in a deal running until the end of the 2018-19 season.

Commenting on this partnership, Shoaib Abedi - Director at ICM said:

"We are delighted to announce our partnership with Fulham FC. This is another milestone achieved for us at ICM, especially in the sports industry. We are proud to have our name associated with the Fulham FC brand and excited to work with them. We are constantly growing geographically and football is the most loved sport which will help us assist that goal."

Fulham FC Chief Revenue Officer, Casper Stylsvig, added:

"We welcome ICM to our growing list of club partners this season. ICM shares our ethos of excellent customer service and will enjoy significant exposure of their brand across Fulham FC's digital and in-stadium platforms. We are delighted to have them on-board."

This partnership with Fulham FC demonstrates that ICM are continuing to build their sponsorship portfolio with partners that are aligned with the company's values and brand image including their two year Official Sponsorship of the England Polo Team at Chesterton's Polo in the Park.







ICM Capital Launches Trading in Cryptocurrencies CFDs

Just recently, the company recently launched trading on the bitcoin cfd. That is , a widely traded cyptocurrency CFDs.

What is a CFD?

CFD is the abbreviation for "Contract for Difference." When you trade CFDs you are simply trading the price of the instrument; you never actually take ownership of the product. The advantage here is that you can trade the product whether the price is falling or rising.

Why trade Cryptocurrency CFDs?

The move would enable traders to take a position on whether the value of the underlying cryptocurrency asset will rise or fall, without having to take the risks associated with buying and storing it, similar to spreads on a range of asset classes from forex to commodities.

The intrinsic volatility of cryptocurrencies makes them appealing to traders with a steady nerve. Back in 2010, bitcoins were worth around 0.003 cents each. As of Februrary 2018, that figure is upwards of \$10,000 – though this value has proved volatile, with frequent intraday swings.



ICM ANNIVERSARY TRIP - London, UK





Joanne TayyaraOperations Manager said:

"It was indeed one memorable anniversary celebration – It was delightful to have met the rest of the team and to put faces to names! Such gatherings always work in everyone's benefit as they stength team spirit, promote motivation and give everyone a sense of recognition. Looking forward to celebrating even bigger success in the coming years."



The company wrapped up the year with the newest integration of the cTrader trading platform that will be added to its growing list of products and services.

ICM Capital has begun to onboard clients to this new platform, on which they can expect the same competitive trading conditions from the modern, intuitive and easy-to-use cTrader platform.

The cTrader trading platform offers fast order execution speeds, which when combined with ICM Capital's tight spreads and top tier liquidity, results in one of the best trading experiences in the market for ICM Capital clients.

Commenting on this, Shoaib Abedi – Director at ICM Capital said in a statement:

"We operate in an extremely dynamic and agile industry, and one that pushes us to constantly reimagine our techpowered products and services. Designed around our clients' and industry's evolving needs, cTrader, our latest platform, will offer our stakeholders access to state-of-the-art technologies that will enhance and optimise their trading experience. Today, cTrader is one of the most popular retail trading terminals in the Electronic FX (E-FX) market. We are confident in that it will bring immense value and unprecedented access to our cliental."

From his part, James Glyde, Chief Commercial Officer for Spotware, the developer of the cTrader platform said:

"We are delighted that another industry leading, FCA regulated broker has made the cTrader platform available to their clients. It's a beautiful thing to see a retail broker take a keen interest in delivering product and solutions which empower their clients. ICM Capital has a clear client-centric approach and I am certain that their business will continue to grow with their core principles and now up-to-date trading environment."



IN THE MEDIA

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participated in the

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getwestlondon NEWS - IN YOUR AREA WHAT'S ON - SPORT BRENTFORD FC FULHAM FC QPR CRIME

Fulham agree partnership deal with ICM as official FX Trading Partner

Fulham have agreed a partnership with the trading firm until the end of the 2018-19 season





official FX trading partner until the end of the 2018/19 season.





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NOVEMBER 7, 2017

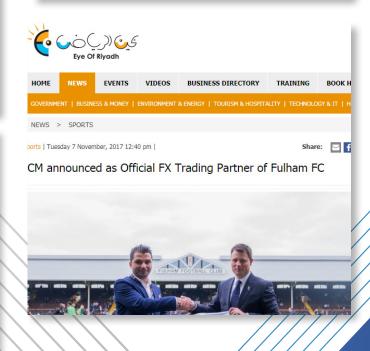
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FULHAM KICK OFF WITH ICM CAPITAL

2 NOVEMBER 2017 | CLUBS & RIGHTSHOLDERS, COMMERCIAL & SPONSORSHIP







ICM Capital Launches Trading in Cryptocurrencies CFDs

Highly Volatile. All trading involves risk. Losses can exceed deposits









ICM Capital launches Forex Trading Platform







The popularity of the powerful FX and CFDs trading platform continues to grow.







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DID YOU KNOW?

Bitcoin was invented by an unknown person or group of people under the name **Satoshi Nakamoto**



QUIZ?

When was Bitcoin registered?

1. **2003** 2. **2008** 3. **2010**



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CFDs and Spot FX are leveraged products. Trading CFD's or Spot FX carries a high risk to your capital and can result in losses that exceed your deposits. You should not engage in this form of investing unless you understand the nature of the transactions you are entering into and the true extent of your exposure to the risk of loss. Your profit and loss will vary according to the extent of the fluctuations in the price of the underlying markets on which the trade is based.

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