



Forex, Commodities & CFDs



**ICM Capital
Partnerships**



**Nottingham Forest
Football Club**
Official Forex Partner

www.ICMCapital.co.uk

Table of Contents

1. Introduction
2. About ICM Capital
3. ICM Direct, Institutional Trading Platform
4. White Label Package
5. Introducing Broker Solution
6. Affiliate Programme
7. Trading Technology
8. MetaTrader 4
9. Complementary Offerings
10. Consultation Service
11. Global Recognition
12. Sponsorships



Welcome to ICM Capital

At ICM Capital, we provide sophisticated trading technology and share with you our long-lasting Forex and CFD experience. Whether you are looking for an institutional trading account or to broaden the product offering for your customers, we have a solution to fit your needs.

Flexible customised Forex trading infrastructure is at hand for you and your clients to trade multiple asset classes. You will have access to liquidity solutions aligned with your unique trading requirements that can be seamlessly integrated with the most powerful trading platforms.

We are continuously developing and increasing our investment in industry leading technology to ensure you trade with tailored institutional liquidity, fair and true market conditions with several milliseconds round trip execution time.



We are Global



Visit the ICM Capital Headquarters
at Canary Wharf, London



About ICM Capital

ICM Capital Limited, headquartered in London (UK), has grown quickly in recent years enlarging its reach in Europe, the Middle East, North Africa and Asia, with offices spread around the globe. Among other categories, the company has been awarded for its excellence in providing the best execution, customer service and rebates for its traders.

ICM Capital offers cutting-edge technologies and online trading services for retail, private and corporate clients, comprising of a range of products and services, including Forex, Commodities and CFDs.

Through ICM Capital and the world renowned MetaTrader 4 trading platform, traders can take advantage of high liquidity, tight spreads, mobile trading, technical analysis and much more.

Our Products



Security of Working with a Regulated Broker

We offer our partners a transparent and neutral trading environment regardless of their prominence in the market, size or transaction levels. ICM Capital Limited is authorised and regulated by the Financial Conduct Authority (FCA) Register Number: 520965. Our regulatory status means that we offer our clients the security and safety of the FCA and clients are protected by the Financial Instruments Directive (MiFID).



ICM Direct

Institutional Trading Platform

With our award-winning Electronic Communications Networks (ECN) technology institutional clients can meet their trading requirements and business needs while gaining direct market access with no conflict of interest. ICM Direct accumulates liquidity from major Tier 1 banks and top liquidity providers within one platform, allowing fast and robust execution of trading orders without additional slippage, ensuring you can optimise your daily trading activities.

Competitive dealing costs and rapid trade execution ensure individual traders, brokers, and small or large institutions can gain access to institutional-level liquidity with significant advantages. FIX-based technology is provided for flexible and easy integration on a range of powerful trading systems.

ICM Direct is implemented using C++ programming language which provides the ultimate execution speed and reliability.



14th MENA
Forex Expo 2015



Dedicated Support

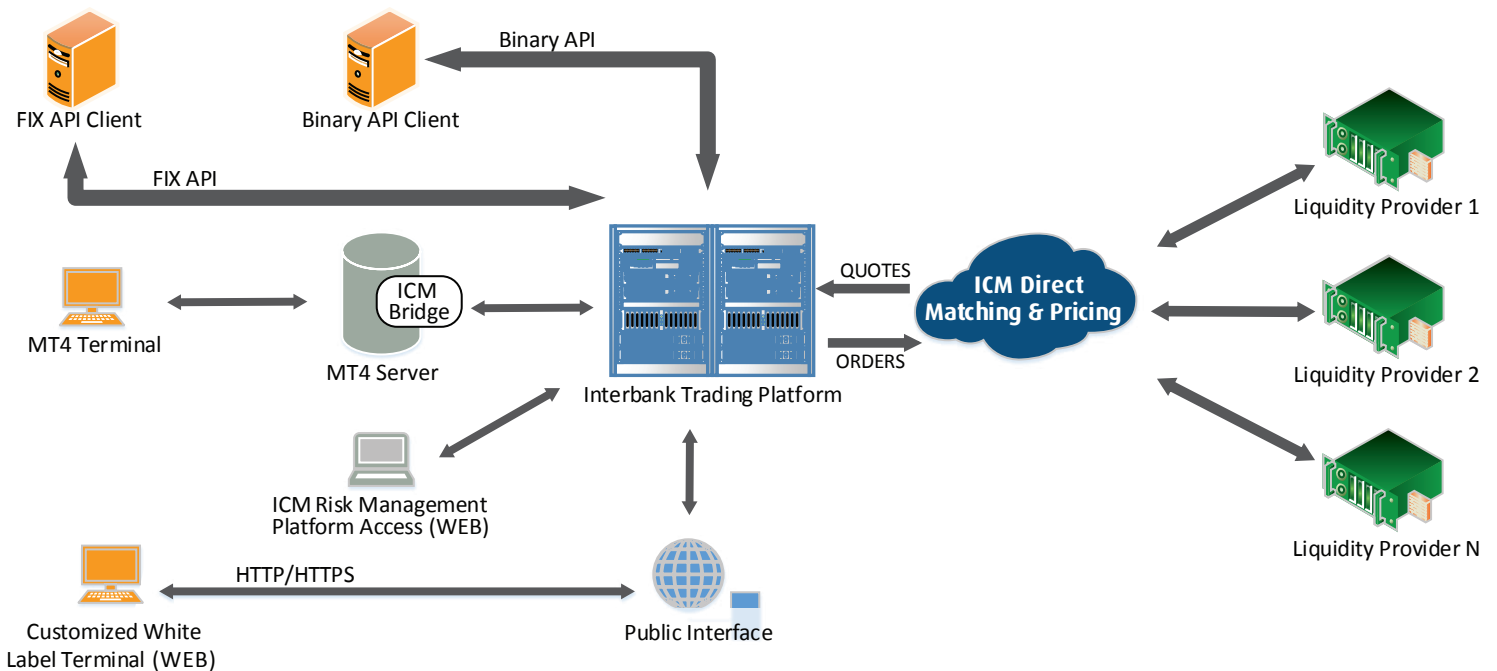
Enables you to spend less time managing any back office procedures and spend more time enhancing your client relationships. Our extensive experience and focused vision on the global markets ensures we have fully aligned solutions for all types of financial institutions.

For our institutional clients, we offer the following bespoke solutions designed to meet your individual needs:

- Institutional trading platform with integrated back-office, risk management and reporting
- Award-winning ECN execution with Tier 1 liquidity
- Dealing and risk management user interface
- FIX protocol to trade Forex, CFD and Futures
- Low spreads and commissions
- Ultra-fast and reliable execution
- Centralised margin check
- MT4 ICM Bridge without additional cost
- Access to real-time and historical reports
- Binary API on request
- EMIR reporting on behalf of clients

ICM DIRECT

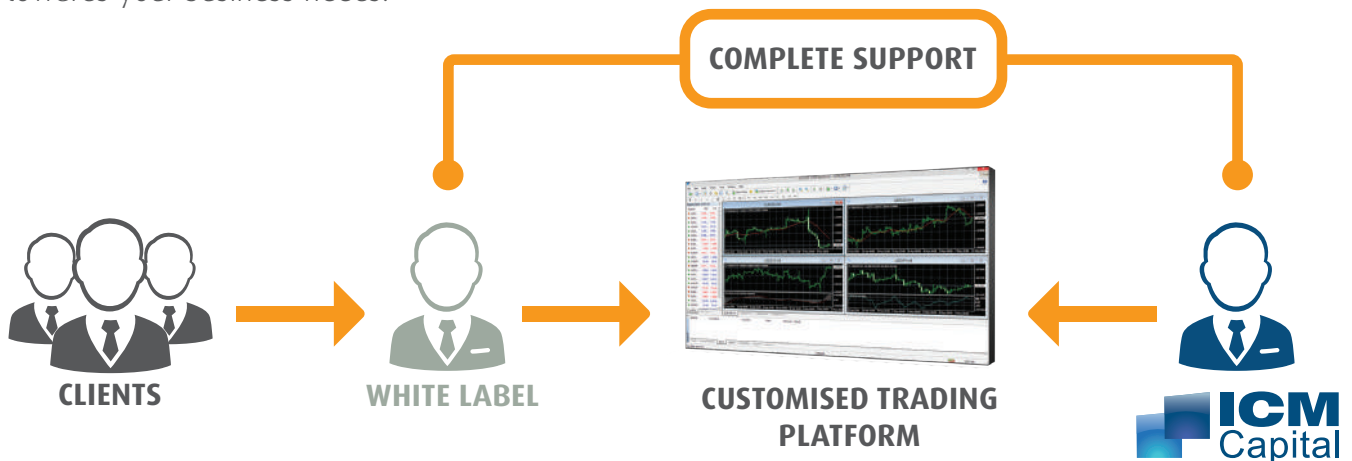
ACCESS TO THE FASTEST TRADING TECHNOLOGY ON THE MARKET



White Label Package

ICM Capital's White Label offering is an innovative solution that caters to the needs of regulated financial institutions enabling you to offer a diverse range of financial instruments and services through your own brand.

Reveal the world of global financial trading to your client base or expand on the list of services you offer by opening your own Forex Brokerage. A sophisticated trading platform, branded with your own corporate identity, will allow you to grow your business and revenue with turn-key solutions tailored towards your business needs.



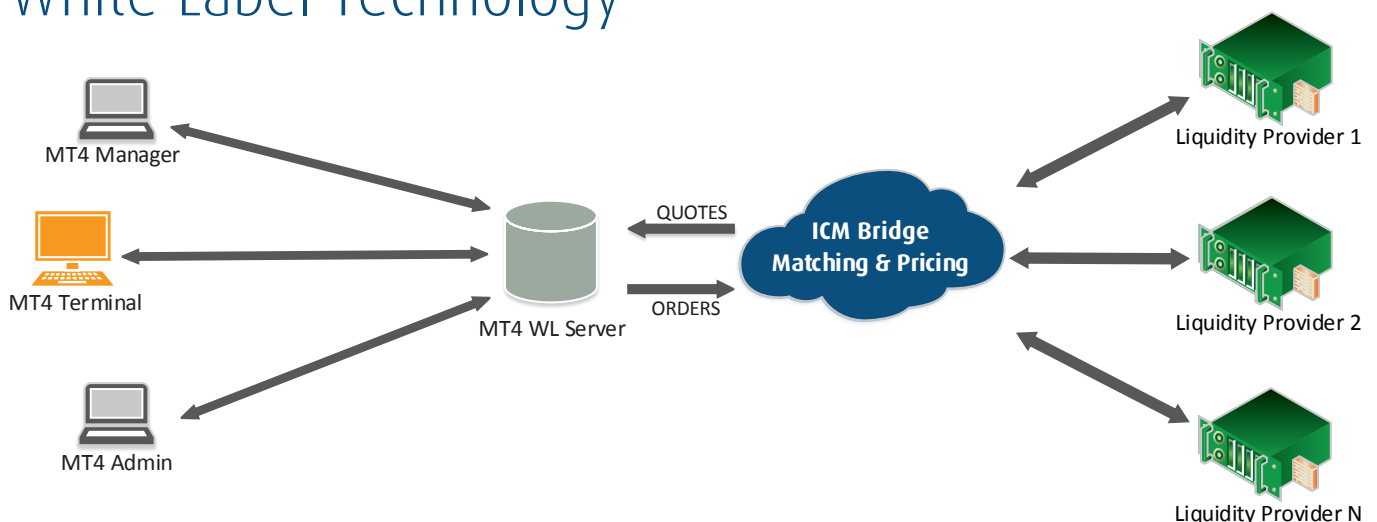
Benefits for White Label partners include:

- Branded white label MT4 platform with a Manager Interface
- Access to real-time and historical reports
- Flexible rebates and commission structure
- Access to core trading platform with full back-office, risk management & reporting
- Low latency order processing
- EMIR Reporting on behalf of clients
- Marketing material with your company name and logo
- Transparent pricing structure with no hidden fees



5th Saudi Money Expo 2013

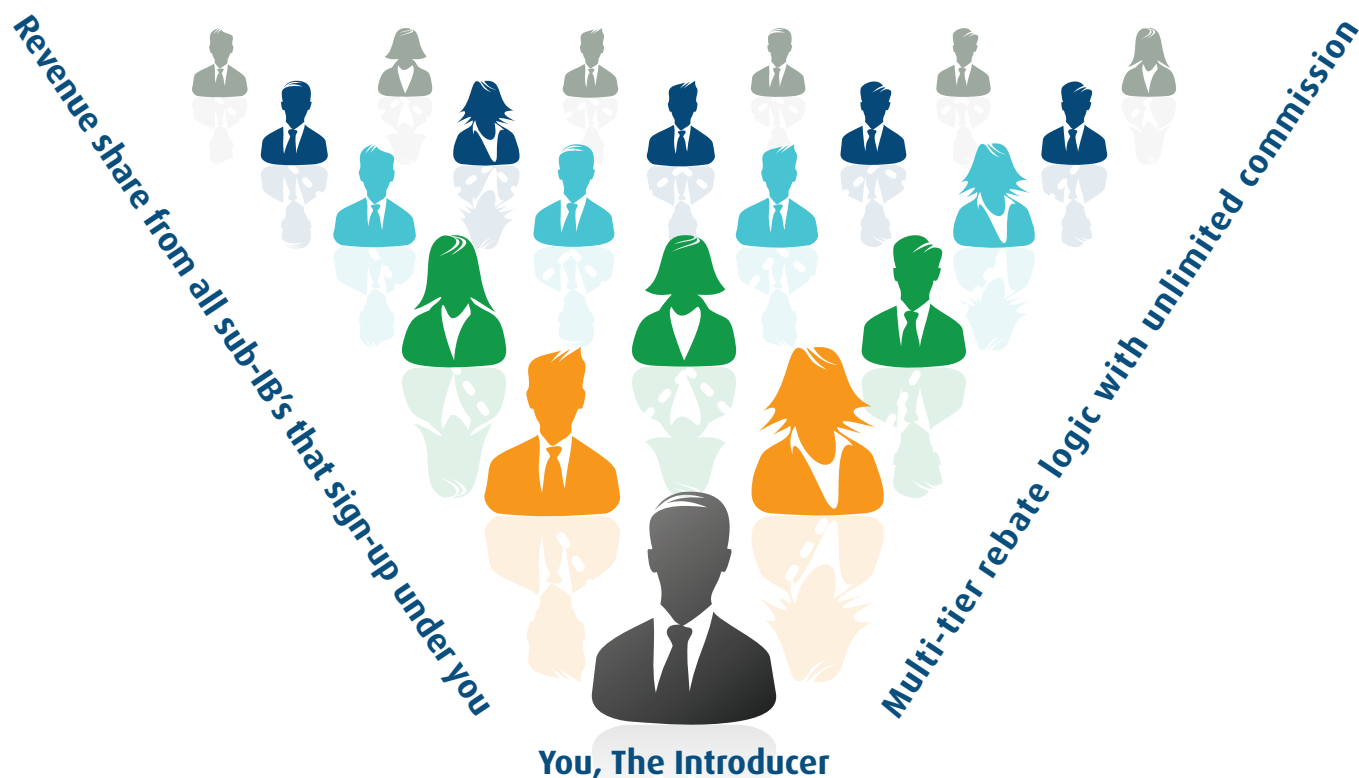
White Label Technology



Introducing Broker Solution

Introducing Broker (IB) programmes enable firms and individuals to receive rebates by introducing new clients to brokerages such as ICM Capital. We help you grow your business by using your personal networks and offer multi-tier IB logic, meaning you will even benefit from the traders your clients introduce.

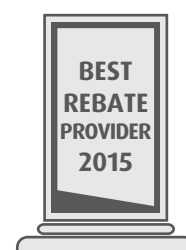
GET PAID FOR EVERY TRADE



Our goal is for you to unlock your potential and start earning commissions without excessive upfront investments or complex implementations. A competitive partner remuneration scheme alongside our low fixed spreads provides a winning backdrop for both partners and clients alike.

Key features for ICM Capital IB's:

- **Multi-tier rebates with powerful IB solution**
- **Web portal to access introducing clients**
- **Customized reports with full drill down functionality**
- **Access to real-time and historical reports**
- **Ultra-fast and reliable execution**
- **Powerful analysis of the origin of leads**
- **Customised marketing resources**
- **Dedicated relationship management team**



Forex and Investment
Expo 2015

We support you with professional insights and our supportive approach lets you know that you are part of a winning team that is committed to growth. Let us bring the exciting world of online trading to your clients and help you expand your customer base.

Affiliate Programme

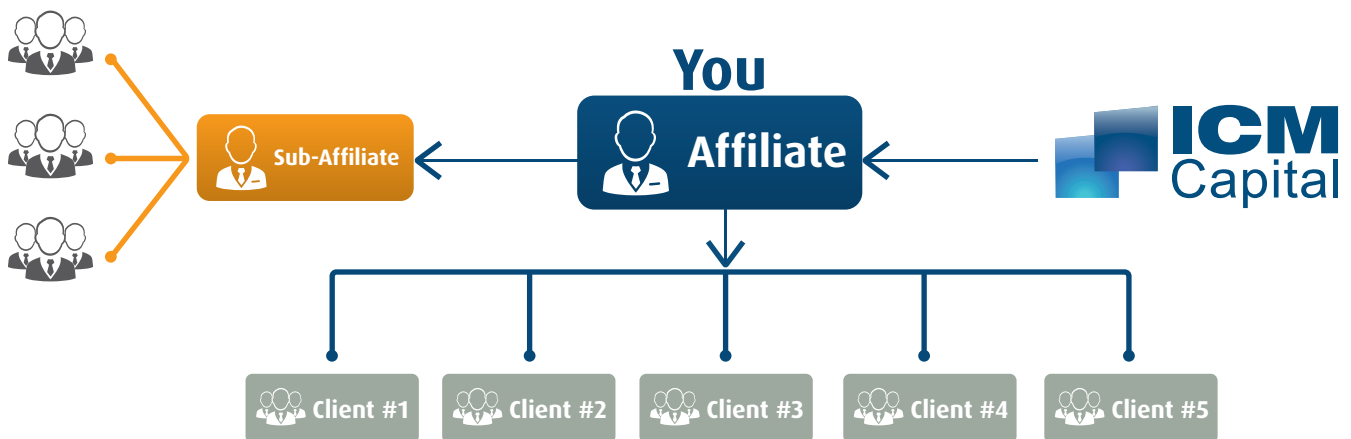
Be ready to promote ICM Capital using our personalised Affiliate Solution. You can create as many unique links as required, which allow you to attract clients using social networks, message boards, web blogs and receive high affiliate commission. The ICM Affiliates portal will allow you to perform full analysis of registered leads and clients while improving your marketing performance.

Benefits for Affiliates:

- **Web portal to access introducing clients**
- **Customized reports with full drill down functionality**
- **Powerful analysis of lead origin**
- **Customised marketing resources**
- **High referral and traffic conversion**
- **Experience affiliate managers**
- **Tailored affiliate rewards and promotions**
- **Multi-lingual campaigns**
- **Sophisticated tracking tools and full transparency**



13th MENA
Forex Show 2014



Monetise your Web Resources

Redirect visitors to the ICM Capital website or a tailored landing page, and receive affiliate commission for every client you introduce. Your earning potential has no limit. Let your clients benefit from the largest financial market in the world which boasts a daily turnover of \$5.3 trillion a day!



Trading Technology

ICM Capital's trading technology development team consists of extremely experienced senior C++ Developers who cultivate the FIX service around ICM Capital's institutional trader's requirements. C++ Programming language is the fastest technology available on the market and is optimised using up-to-date algorithms allowing processing of 300,000 quotes per second and 50,000 trades per second. We provide connectivity in LD4 Datacentre in London, where all major banks are hosted, ensuring high-frequency trading speed and reliable pricing.

A liquidity pool is aggregated from major banks, ECN's and hedge funds to significantly reduce your trading costs. Our team constantly monitors Forex and CFD markets to ensure the technology we provide is the most cutting-edge on the market. We never lose focus and continuously strive to build long-term solid relationships with institutional clients.

300,000
quotes per second

50,000
trades per second

LD4
Datacentre in London

C++
Programming

High-frequency
trading



ICM Bridge for MT4, an all in one solution

ICM Bridge allows to directly execute all clients' flow or to partially hedge clients through ICM Direct award-winning ECN technology. ICM Bridge is exceptionally easy to configure from the clients side and within minutes you are ready to wholly control full trading flow and benefit from a highly reliable execution model. Customised reporting and reconciliation solutions will always make sure there are no exceptions with the execution. ICM Direct also provides you with a 24 hour online client services support.

MetaTrader 4

The MetaTrader 4 (MT4) is one of the most popular trading platforms in the world. Designed to deliver an advanced trading experience that is powerful and efficient, the technology allows traders to access a wide range of Forex, Futures and CFDs from one account.

The global financial markets can be accessed from the palm of your hand via your smartphone or from a laptop or PC. With the MT4 mobile application you are never more than a touch away from entering the markets 24 hours a day.

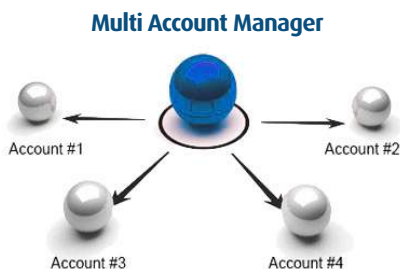


The MT4 solution includes the following advantages:

- Low usage and implementation costs
- Compatible with sophisticated 3rd party apps and plug-ins
- Open multiple trading accounts at once
- A highly secure and developed platform
- Offers advanced charting capabilities



12th MENA
Forex Event 2013



MAM

Multi Account Manager (MAM) software is linked to MT4 and used by professional traders who enjoy trading on more than one account at the same time.



Expert Advisors

Expert Advisors (EA) are trading tools written for MT4 that can advise traders or be programmed to automatically execute trades on a live account.



VPS Solutions

VPS allows Expert Advisors to be installed and run without interruption 24 hours a day whenever the markets are open.

Complementary Offerings

We understand that when your clients trade, you profit. Whatever your business objectives are, we have a revenue scheme to give you some of the best financial rewards in the industry. Along with this we have a range of other added value services that will support your business growth.

Compliance Consulting



All our processes and procedures are compliant with FCA regulatory requirements. We provide guidance for your teams to ensure they meet all the regulatory requirements the FCA, one of the world's most respected financial authorities, has put in place. We believe in fair terms for all.

Risk Management



We provide you with transparent pre and post-trade centralised risk controls and Net Open Position margin checks. Our clients get benefits from real-time exposure monitoring and position controls through sophisticated institutional trading technology.

Brokerage Formation Guidance



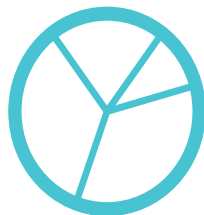
Whether you are a start-up or a fully functioning brokerage firm we will guide you on the process required for you to become a partner with us. Adaptable pricing structures are available to suite your budget, goals and objectives.

Market Research



A specialised market research team provides partners with daily market reports that highlight important economic events, commentaries, market summaries and news. Daily technical analysis and insights via email, SMS or our website guide traders on their daily trading decisions.

Complete Marketing Support



A global marketing team ensures high conversion rates are achieved with full dedicated multi-lingual support. Access an all-inclusive marketing suite that supports your advertising, brand awareness and educational goals. Reporting and analytical tools are at hand to enhance your client's conversions and increase trading activity.

Competitive Remuneration



Our IB's and Affiliates can monitor account applications for demo and live accounts while tracking trading activity for individuals. View the commission generated by your clients, monitor sub-agent activity and generate comprehensive real-time and historical reports.

Consultation Service

Our partnership teams are experienced Forex specialists who understand every aspect of general institutional trading needs and brokerage business management. A carefully selected relationship manager or support team will ensure your needs are matched with the best possible partnership solution. We have experience in supporting successful Forex professionals from start to finish across Europe, the Middle East, Asia and Africa.

Contact us today and you will have a one-on-one consultation with one of our professional partnership experts to:



Global Recognition



Best Forex ECN Broker 2015
14th MENA
Forex Expo 2015

The 14th MENA Forex event in Dubai acknowledged our continuous technological advancements are worthy of an award. We pride ourselves in supporting traders with access to liquidity solutions aligned with their unique trading requirements and fair market conditions.



BEST REBATE PROVIDER 2015
Forex and Investment
Expo 2015

At ICM Capital our Introducing Brokers are one of the most important focus points in the daily running of the business and we pride ourselves in rewarding them with competitive rebates and commissions. We are proud that the Forex and Investment MENA Expo 2015 in Dubai recognised this.



BEST AFFILIATE PROGRAM 2014
13th MENA
Forex Show 2014

Our Affiliates, IB's and Partners are of the utmost importance. We are proud that during the 13th MENA Forex event 2014 we were appreciated for the wide ranging support we provide our Affiliates. In recent years ICM Capital has seen major growth in our partnership department and continue to support all partners in their endeavours.



BEST TECHNOLOGY PROVIDER 2013
5th Saudi Money
Expo 2013

The 5th Saudi Money Expo 2013, held in Jeddah, recognised ICM Capital for its outstanding technology offering. This award acknowledges the stability of the MT4 platform and reliable turnkey solutions it provides ICM Capital's retail and institutional clients.



BEST GLOBAL TRADE EXECUTIONS 2013
12th MENA
Forex Event 2013

Receiving the title for "Best Global Trade Executions" during the 12th MENA Forex Expo recognised ICM Capital's business model of providing price accuracy, speed and unparalleled rates of execution. Our leading MetaTrader 4 platform has a continuously stable connection and completely transparent trading conditions.



BEST CUSTOMER SERVICE PROVIDER 2012
3rd Arab FX
Championship 2012

Being awarded with the title of "Best Customer Service Provider" during the Arab FX Championship was a great achievement as it recognised ICM Capital's dedicated and committed customer service team as well as our account managers who speak over 16 different languages and service clients from over 120 different countries.



BEST FOREX BROKER 2011
Middle East Forex and
Investment Summit 2011

Being awarded the "Best Forex Broker" during the 9th Middle East Forex and Investment Summit demonstrates the industries exceptional recognition for ICM Capital. We have a prominent global presence however the success that ICM Capital has established in the MENA region is something we are particularly proud of.

Sponsorships



Exclusive Forex Partners of Nottingham Forest Football Club



Exclusive Forex Sponsors for Miss London 2015



www.ICMCapital.co.uk

ICM Capital Ltd (Headquarters)
Level 36,
One Canada Square
Canary Wharf, London,
E14 5AB, United Kingdom,

Tel: +44 207 634 9770
Fax: +44 207 516 9137

partnership@icmcapital.co.uk
clientservices@ICMCapital.co.uk

www.ICMCapital.co.uk

 facebook.com/ICMCapital  [@ICMCapital](https://twitter.com/ICMCapital)  [ICM Capital](https://in.linkedin.com/company/ICM-Capital)  [ICMCapital](https://www.youtube.com/channel/UCMjYUWUWUWUWUWUWUWUWUWU)  [ICMCapital](https://www.instagram.com/ICMCapital)



ICM Capital Limited is a company registered in England and Wales, registered number: 07101360. ICM Capital Limited is authorised and regulated by the Financial Conduct Authority (FCA) Register Number: 520965.
Registered address: Level 36, One Canada Square, Canary Wharf, London, E14 5AB, United Kingdom.

Engaging in CFDs or Spot FX carries a high risk to your capital. You should not engage in this form of investing unless you understand the nature of the Transaction you are entering into and the true extent of your exposure to the risk of loss. Your profit and loss will vary according to the extent of the fluctuations in the price of the underlying markets on which the trade is based.